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**Subject:** 177% Overnight Profit From Netflix Debacle; Next 3 Trades Setting Up Bigger

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Fellow Investor,

At the end of September I sent you a special bulletin (see below.)

I warned you, "Netflix is a broken stock. Its shares will be cut in half again." I also told you that Netflix shares would plunge to \$75.

Hardly anyone believed me...

Netflix shares had already been cut in half once, trading at \$118. And the Street said the stock couldn't fall any further. Famous last words.

But my *Quick-Hit Trader* subscribers and I are having the last laugh.

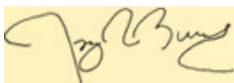
Earlier this week Netflix admitted that 800,000 customers fled for the exits in the third quarter... that fourth-quarter results would be A LOT lower than estimates... and that the company would be in the RED for the first few quarters of 2012.

And the net result? Shares plunged more than 35% yesterday to my \$75 target price. Best of all...

**My readers scooped up a lightening-fast 177% profit in our November puts.**

If you didn't heed my original warning, and missed out on this eye-popping 177% profit, I sure hope you will hear me out now. Because my same 3-step strategy that revealed a breakdown in Netflix shares is flashing green on three new trades today.

Read my original message below. The first few paragraphs will remind you of my original thinking on Netflix, but far more important is what follows, because each of my three new trades has the potential to make our 177% in Netflix look like chump change!



# NETFLIX Shares Will Be Cut in HALF *Again*. \$75 Is the Next Step Down.

## Here's how YOU can grab a windfall from their downfall.

Fellow Investor,

Netflix just threw a bucket of cold water on millions of sleeping customers...

1. It increased prices by 60%.
2. It exited negotiations with Starz for premium television and movie offerings.
3. It removed its unlimited DVDs and downloads offering.
4. It disbanded its bundle offer for streaming video *and* DVDs by mail.
5. It told the SEC it's not going to report subscriber churn (or in other words, how many subscribers are cancelling).

All of that in just a few short months... Netflix didn't just wake up its customers; it also crushed millions of previously happy shareholders.

They're paying the piper because Wall Street is now questioning all of the rosy assumptions that made Netflix such a darling.

### Walking in Crocs' Shoes

Just like Netflix, Crocs was once a Wall Street favorite. Back in 2007, Crocs was walking on cloud nine and could do no wrong.

Its brightly colored plastic shoes were the hottest trend. Its earnings were skyrocketing.

Joe Burns here,  
and if you searching are for the RIGHT way to profit from Netflix's pain... boy have you come to the right place!



My "Keep It Simple, Stupid" (KISS) strategy gives you 3 easy-to-follow steps for booking 60% average profits. In fact, my Quick-Hit Traders who have followed our strategy to a "T" have just booked 46 33 winning trades in the past 2 3 months, including:

- 78% profit, Potash August calls, 1 day
- 90% profit, Qualcomm August puts, 1 day
- 94% profit, Citigroup September puts, 1 day
- 96% profit, Citigroup August puts, 2 days
- 133% profit, MasterCard August calls, 2 days

And today, you have the opportunity to capture BIG profits just like these in our next 3

And investors couldn't get enough of the stock—shares rose 424% in less than two years following its IPO.

But just like slap bracelets, beanie babies and the South Beach Diet, this “fad” passed.

Crocs came plunging back to Earth when its 2007 third-quarter revenues fell short of estimates and full-year 2007 guidance didn't meet expectations.

Investors suddenly realized Crocs was a “one-trick pony.” It didn't have any brilliant ideas beyond comfy but expensive plastic shoes. How was it going to expand its business and sustain its current growth path?

Shares were cut in half in ONE day... and in half again... and in half again... until the stock had plunged 99% in just a year's time.

**Save Half** ➤

I tell you this for one reason: Netflix is following in Crocs' footsteps.

## Beginning of the End

Netflix broke its winning formula. Netflix subscribers were able to receive unlimited DVDs by mail and streaming downloads for ONE low price. They received both on ONE bill. And they accessed ONE database to download videos and add DVDs to their queue.

It was so easy to use that HALF of its 25 million customers signed up for both DVDs by mail and streaming downloads.

But not anymore.

Force your customers to pay for TWO services, with TWO separate bills and TWO different databases... and you just signed your own death warrant.

No apology is going to save you, Reed Hastings.

One million customers fleeing for the exits in 6 months is just the beginning. Look for a mass exodus, and for Netflix shares to fall off a cliff.

[I don't know about you, but I plan to profit big-time from every drop lower.](#)

*That change went over like a lead balloon. Netflix quickly nixed its Qwikster just three weeks after introducing it. But it wasn't soon enough...*

*Netflix announced that 800,000 customers cancelled their subscription in the third quarter—and shares plunged more than 35% in ONE day! We grabbed a 177% profit in the Netflix November puts.*

## How to Profit From Netflix's Demise

Netflix's business model is not valid anymore. It's losing subscribers, confusing loyal members and opening the door to cheaper, simpler competition.

And just like Crocs, once investors realize the hyper-growth phase is over, the stock can fall a LONG way before it looks reasonably priced again.

In short, Netflix is a broken stock.

Shares already plummeted 52% in just 2 months. And look for shares to be cut in HALF again.

You heard me:

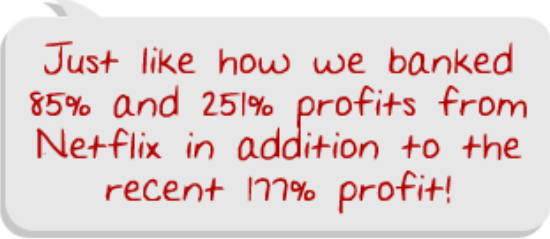
## **Netflix will become a \$75 stock in a matter days.**

You are not going to want to miss out on big profits from this plunge.

My *Quick-Hit Trader* subscribers and I are locked and loaded to double or triple our money from the next move down.

Most traders will miss out on this incredible opportunity, just like they did when Crocs' shares collapsed.

[But not if you join Quick-Hit Trader today, because we make big gains from stocks over and over again.](#)



Just like how we banked 85% and 251% profits from Netflix in addition to the recent 177% profit!

## **Our Trading Advantage**

I'm Joe Burns and my nearly 20 years of helping investors like you profit in any and every market has taught me one thing:

### **Don't rely on a rising stock market for profits.**

The reality is the market isn't going to make it simple and easy. The market is a tough nut to crack. But you can still make SERIOUS MONEY—in a bull or bear market.

You just have to play individual stock set-ups.

It's what we are doing here at *Quick-Hit Trader* right now with Netflix—and it's how we locked in 16 winning trades in the past two months:

- 12% profit, Priceline August calls, 2 days
- 14% profit, Goldman Sachs August puts, 7 days
- 22% profit, Goldman Sachs August puts, 17 days
- 24% profit, Apple September calls, 10 days
- 24% profit, Amazon.com August calls, 9 days
- 45% profit, OmniVision Technologies September puts, 2 days
- 57% profit, Acme Packet August puts, 5 days
- 57% profit, Baidu September puts, 3 days
- 61% profit, Research In Motion August puts, 10 days

- 66% profit, Baidu September calls, 7 days
- 78% profit, Potash August calls, 1 day
- 90% profit, Qualcomm August puts, 1 day
- 92% profit, Citigroup August puts, 7 days
- 94% profit, Citigroup September puts, 1 day
- 96% profit, Citigroup August puts, 2 days
- 133% profit, MasterCard August calls, 2 days

These 16 trades produced 60% average profits. But there is A LOT more money to be made over the next few months in shorts (like Netflix) and longs (Apple is one of our all-time favorites to trade over and over again).

[Let me show you how to get started now.](#)

## Our 3-Step KISS Strategy

First, you need to simplify your trading strategy. You don't need to spend hours upon hours each day on your trades to capture 60% average profits.

You just have to “Keep It Simple, Stupid.”

That's our mantra at *Quick-Hit Trader*, and it's led us to not only 16 winning trades for 60% average profits in the past 2 months, but also **42** 45 DOUBLES in the past year, including...

- 163% profit, Lululemon Athletica May calls, 23 days
- 113% profit, Caterpillar May calls, 16 days
- 106% profit, Riverbed Technology January calls, 14 days
- 102% profit, Priceline July puts, 3 days
- 102% profit, Deckers Outdoors March calls, 15 days

And I guarantee if [you follow these 3 simple steps](#), you'll be on the winning side with us:

1. Look at sales and earnings growth from the past 3 quarters
2. Follow the chart lines that really matter: 10-day, 21-day and 50-day moving averages
3. Identify the characteristics of a true breakout (or breakdown): consolidation, high volume and gap up (or down) trading

It's as simple as that.

That's our KISS strategy here at *Quick-Hit Trader*, and if [you do this](#), the best-of-the-best stocks—for long or short trades—practically reveal themselves.



Best of all, when [you join Quick-Hit Trader](#), I do it all for you and just give you the exact trades that you need to execute for maximum profit.

Let me show you just how easy it is.

## Just Consider Our 3 Recent

## 90%+ Wins in Citigroup

Financial stocks have been a perfect trade in this market.

The European financial crisis has all banks on edge—reminds you of 2008, doesn't it? Most will fail the upcoming "stress tests," and the fallout will spread around the world.

Add in the fact that Citigroup's earnings have been dismal the past three quarters with revenues down 6% in the fourth quarter 2010, earnings falling 32% in the first quarter and revenues down 7% in the second quarter (step #1)... that shares gapped down sharply on heavy volume and broke their 50-day moving average (step #2 and #3)...

...and it's no surprise that my *Quick-Hit Trader* subscribers bought the Citi August 39 puts on July 11 and sold just 7 days later for our first **92% profit**.

Then we revisited the stock on July 25 when the stock tried to break back through its 50-day and 200-day moving averages. It was rejected at both points on no volume. We scooped up the Citi August 38 puts and sold only 2 days later for a **96% profit**.

And on August 17, we went back to the well once again when Citigroup attempted to break through its 10-day moving average on little volume. We grabbed the Citi September 29 puts and captured a **94% profit** in 1 day.

How was that? Darn good!

But what's great: Netflix could be even MORE profitable for us. I'm expecting every dead cat bounce to be met with heavy selling—and I plan to capture every profit on the way down.

[Make sure you don't miss out—join us at \*Quick-Hit Trader\* today.](#)

## Even Better: Along with Netflix, I Have 3 More Options Trades for You to Jump on Immediately

When you consider the 90%+ profits we booked in Citigroup ~~three~~ *five* times in the past 3 months...

...or the fact that my *Quick-Hit Trader* subscribers banked 60% average gains in 16 winning trades in the past 2 months while the market plunged 9%...

...or that my readers also have doubled their money ~~42~~ *45* times in the past year, including:

- 182% profit, Priceline January calls, 16 days

On top of the 3 winning trades in Citigroup mentioned here, we locked in 2 MORE this month...

1. 95% profit, Citi Oct 28 puts, 20 days
2. 97% profit, Citi Oct 27 puts, 6 days

- 163% profit, Lululemon Athletica May calls, 23 days
- 133% profit, MasterCard August calls, 2 days
- 113% profit, Caterpillar May calls, 16 days
- 106% profit, Riverbed Technology January calls, 14 days
- 102% profit, Deckers Outdoors March calls, 15 days
- 102% profit, Priceline July puts, 3 days
- 101% profit, Caterpillar April calls, 25 days

[...who wouldn't want my next 3 options trades?](#)

Unfortunately, I can't give them to you... at least not here, not now.

You see, here at *Quick-Hit Trader*, we're in and out of trades faster than Usain Bolt runs the Olympic 100-meter dash. So if I gave you the names and symbols of our next red-hot trades, chances are we could have already banked our profits and moved on to the next 3 trades.

Because step #4 of our KISS strategy is: Don't get greedy. Grab your profits and move on to the next hot idea.



Plus, I'm pretty sure my subscribers would tar and feather me if I gave away our next 3 winning trades for free.

## So Here's the Deal:

[For the next 24 hours, I'm slashing the price of \*Quick-Hit Trader\* in HALF and giving you a FULL 90 DAYS to take it for a test drive.](#)

Typically, a 12-month subscription to *Quick-Hit Trader* costs you \$1,595. But for the next 24 hours, you can join at a 50% SAVINGS.

You'll pay just \$795, and you'll receive:

- **Clear, Concise Buy & Sell Instructions:** You'll know exactly what we're buying, why we're buying and when to buy, as well as the exact moment to sell to maximize your profits.
- **3-5 New Trades Each Week:** Expect to receive brand-new options trades from me each week, all with the potential for 60% average profits in as little as 1-2 days.
- **Daily Video Updates:** Every day the market is open, you will receive a video message from me, ranging from 8-10 minutes long, covering that day's market action and providing updates on our

### **What Are *Quick-Hit Traders* Are Saying...**

*"Joe, just have to tell you SINA was a great call (Alert). You really nailed it! My first options trade ever and I made over 100% —Great way to start on options trading... Thanks!"*

*"Keep up the good work Joe, you are doing great in this very difficult market!"*

*"Joe, I wanted to make you aware of the exciting results I've realized after just one week (2 trading days) on board. I already realized a profit of \$2103. Netting a 58% return. I'm also sitting on unrealized gains of 25% for PCLN and 73% on the VMW calls. As you can imagine, I'm very pleased with these results."*

trades.

- **Quick-Hit Alerts:** Anytime I have actionable buy and sell advice, I'll contact you immediately in between our regularly scheduled communications.
- **Weekly Analysis:** Every Friday, I'll provide a written look back on the trading week and an outlook for what's to come the next week.
- **24/7 Access to My Subscriber-Only Website:** Chock-full with ALL of my video updates, weekly analysis and trades as well as a special education section, the *Quick-Hit Trader* website gives you everything you need to successfully execute your trades in this market.

[Go here now to take advantage of my special 50% savings offer.](#)

Not ready to commit for a full year? Not a problem; simply take advantage of my special 3-month trial.

[You pay just \\$295, and you'll receive all the subscriber-only benefits listed above for the next 90 days.](#)

And if that wasn't enough to convince you, just consider the fact that you don't risk a single penny when you join us today—whether you join for a full year or take advantage of my special 3-month trial.

## **My 100% Money-Back Guarantee Promises You'll Capture Big Gains Over the Next 3 Months —Or You Won't Pay a Penny**

That's right, you have a full 90 days to take *Quick-Hit Trader* for a test-drive.

You will receive every single trade I make—3-5 new trades each week or about 50 trades during your full 90-day trial. And you could average 60% on each of these winning trades!

And if at any time during your 90-day trial, you're not 100% satisfied, give me a call. I will refund every single penny of your subscription fee. No questions asked.

[Join us at \*Quick-Hit Trader\* today, and immediately receive our next 3 winning option trades.](#)

## **Only 24 Hours Left to Save HALF**

If you've read this far and haven't joined us at *Quick-Hit Trader* yet, I have just one question for you: What are you waiting for?

In the past ~~2~~ 3 months, my subscribers have booked ~~46~~ 33 winning trades for an average ~~60%~~ 69% profit—despite this schizophrenic market. And today, you have the chance to capture a BIG WIN in each of our next 16 winning trades.

[Simply take advantage of my special HALF OFF savings right now.](#)



- You'll pay \$795 for a full year to *Quick-Hit Trader* (a 50% savings).
- You'll immediately receive my next 3 options trades—all of which could hand you 60% average profits.
- You don't risk a single penny. You're fully protected by my **90-Day 100% Money-Back Guarantee**: If you're ever unhappy for any reason at all, I will personally refund every single cent of your subscription fee.

But here's the catch: You have just 24 HOURS to act.

The clock is ticking, my friend. [Click here to join us at \*Quick-Hit Trader\* today.](#)

Sincerely,



Joe Burns  
*Quick-Hit Trader*



50% Savings >

P.S. Do we have a deal this time? I sure hope so.

The 177% profit we just booked in Netflix is a sample of the BIG gains you could bank with us here at *Quick-Hit Trader*.

[Join us at \*Quick-Hit Trader\* today—and I guarantee you'll have many opportunities to capture profits with us.](#)

P.P.S. Don't forget... you won't risk a single penny when you join us today. You're protected by my **100% Money-Back Guarantee**: If you're every unhappy, you can cancel within the first 90 days for a full refund.

[Click here to get started now.](#)

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